

## **GENERAL TERMS AND CONDITIONS**

### **for consumers / B2C (Business-to-Consumer)**

#### **1. Scope**

- a.** The legal relations established via this online library between the operator of the online library (hereinafter referred to as „Pattern Design“) and its customers (hereinafter referred to as „Licensee“) shall be exclusively subject to the following General Terms and Conditions in their current version at the time the relevant contract is concluded.
- b.** These General Terms and Conditions shall exclusively apply to business transactions between Pattern Design and consumers (B2C).

#### **2. Registration and user account**

In order to be able to buy designs from Pattern Design, the Licensee must register. Such registration shall be free of charge. Upon completion of the registration process, the Licensee shall receive a user account without any restriction as to time. The Licensee must not provide incorrect or misleading information upon registration (such as name or e-mail address).

The purchase of licenses to designs is subject to the conclusion of additional contracts (please see no. 4). Such information provided can only be changed by directly contacting Pattern Design in writing, either via e-mail or mail. The Licensee shall be entitled to request at any time that Pattern Design deletes its registration and thus its user account and deactivates its user name and password. Such request must be made via e-mail or mail.

#### **3. Contractual language**

The Licensee can choose between English and German as contractual language.

#### **4. Conclusion of contract**

The presentation of the designs in the Pattern Design online library and with sales partners shall not be deemed to be a binding offer by Pattern Design to conclude a contract. The Licensee shall merely be requested to submit an offer by placing an order. By sending an order via the online library, the Licensee makes a binding offer aiming at the conclusion of a contract for the designs in the cart. Within the order process the Licensee has to accept explicitly these General Terms and Conditions as the General Terms and Conditions exclusively applicable to the legal relationship between the Licensee and Pattern Design. The acceptance of the contract and delivery shall be

effected as soon as the Licensee activates the link for the download of the design.

## **5. Terms of payment**

- a.** The prices are in EUROS and include the legal value-added tax of 20%.
- b.** Pattern Design accepts the methods of payment indicated on [www.patterndesigns.com](http://www.patterndesigns.com).
- c.** The invoiced amount shall become due immediately upon receipt of the order confirmation. In case of payment by direct ebanking or credit card, the invoiced amount shall be charged to your account on the due date.

## **6. Additional duties and obligations of the Licensee**

- a.** The personal login data (user name, password, etc.) for the user account, shall only be used by the Licensee. The Licensee shall be obliged to treat them with strict secrecy and must not disclose them to any third party.

In addition, the Licensee shall be obliged to protect such data from any third party access. Personal login data should be changed in regular intervals for security purposes. In case the Licensee has a reason to believe that any unauthorised third party obtained such login data, the Licensee shall be obliged to change these data immediately.

- b.** Personal login data must not be stored unless they are encrypted. The Licensee shall indemnify Pattern Design and its vicarious agents against any third party claims if such claims are based on any illegal use of the services offered by Pattern Design and the related services offered by the Licensee or are conducted with the Licensee's consent or which result from any disputes arising out of the use of services offered by Pattern Design based on data protection law, copyright law or other legal issues.

## **7. Rights of Pattern Design**

- a.** Pattern Design shall be entitled at any time and without prior notice to terminate the Licensee's user account or to block it.
- b.** Pattern Design reserves the right to cease to render offered services or to remove links to other websites.
- c.** Pattern Design shall not be obliged to provide specific contents.

- d. Pattern Design shall be entitled to take legal action in case of any suspected counterfeit merchandise, in particular in case of prohibited reproduction of patterns or sub-licensing.

## **8. Consequences of termination of the user account**

Should the user account be terminated, e.g. by a notice of termination, the Licensee's user account shall be deleted and the user name and password shall be deactivated.

## **9. Exclusion of liability**

A similarity with existing designs cannot be excluded. Therefore, Pattern Design does not guarantee that other copyright holders do not design similar designs at the same time.

## **10. Choice of law and jurisdiction**

The contractual relationship between Pattern Design and the Licensee shall be subject to Austrian law. The application of the UN Sales Convention as well as of the rules on conflict of laws of the private international law shall be excluded.

## **11. Privacy Policy**

- a. Pattern Design collects, processes and uses personal data supplied by the Licensee.
- b. The Licensee is aware of the fact that from a technical point of view Pattern Design is able to view any of the data saved on the webserver at any time.
- c. The entire Privacy Policy can be reviewed on [www.patterndesigns.com](http://www.patterndesigns.com).

## **12. Severability clause**

The ineffectiveness of one of the provisions contained in these General Terms and Conditions shall not affect the effectiveness of the remaining provisions thereof.